



## **Privacy Policy**

This privacy policy sets out how The Wellbeing Farm uses and protects any information that you give The Wellbeing Farm when you use this website.

The Wellbeing Farm is committed to ensuring that your privacy is protected in accordance with the Data Protection Act 1998. Under the terms of the Data Protection legislation, we are required to explain to you how we will treat any personal and /or private data which we collect from you. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy policy.

The Wellbeing Farm may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 12 January 2015.

### **What we collect:**

By using and/or registering on this website, contacting us by email or completing one of our feedback forms, you consent to the collection, use and transfer of your information under the terms of this privacy policy. We may collect the following information via a form on this website or via enquiries:

- Name and job title
- Contact information including email address
- Demographic information such as postcode
- Other information relevant to customer surveys and/or offer

### **What we do with the information we gather:**

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- To respond to sales enquiries
- Internal record keeping
- Improving our products and services
- For promotions about new products and special offers

We will not sell, distribute or lease your personal information to third parties unless required by law.