



## A fantastic opportunity for you....

If you are a Lancashire business leader, we have such exciting news.

A fantastic collaboration between Cube Thinking and The Wellbeing Farm to deliver a **FULLY FUNDED** programme via Boost Business Lancashire on purpose-led business.

## Purpose and B Corp Peer Network

**Who is it for?** Business leaders who want to transform their business by becoming purpose led. We will focus on sharing experiences on purpose-led business across staff wellbeing, community involvement and sustainability. We will explore how leaders can grow their business and create an 'actionable' sustainability strategy by clarifying and developing their purpose.

**What will I gain?** Purpose-oriented companies experience higher productivity and growth rates, along with a more satisfied workforce who stay longer with them. We will bring leaders in Lancashire together to discuss, critique and create an 'actionable' sustainability strategy to help you grow your business. Leaders will learn more about the B Corp Certification scheme and you will receive bespoke support to start working towards your Business Impact Assessment (B Corp application) through this peer network.

If you've been thinking about becoming a B Corp, want some help with your B Impact Assessment or would like your business to become more purpose-led this is your opportunity.

### Commitment:

To provide a safe space for business leaders to share their challenges & successes in a group setting to increase learning for all.

18 hours of group sessions and dedicated 1:1 support.

FREE ticket to B Corp Fest / Business As A Power For Good on Monday 5 June 2023.

Leaders of Lancashire SMEs who want to grow both their businesses & skills. Previous peer network programmes have shown those who put the most in, get the most out and find solutions they would not have found on their own.

If your organisation has **two or more employees and a turnover of over £100k**, then please register your interest by emailing [Celia@thewellbeingfarm.co.uk](mailto:Celia@thewellbeingfarm.co.uk)

Places offered on a first come, first served basis so don't delay!

