

# B CORP FEST



## AGENDA...

TIME	DETAILS
8.00 am	Exhibitors to start arriving and set up - <b>must be set up by 9am</b> <i>(Sorry we are not providing breakfast, but healthy smoothies and cookies will be available on arrival)</i>
9.00 am	Registration and exhibition area opens.
9.00 am	Briefing with all speakers and facilitators
9.30 am	<b>Welcome Celia Gaze</b> – overview of the day, B Corp Action Plan
<b>Andrew Leeming</b> – the purpose of today and the Lancashire perspective. Brief overview of the opportunities and challenges associated with achieving a sustainable and low-carbon future for business and the region.	
9.50 am	<b>Annie Olivier, Head of Growth at B Lab UK.</b> Overview of the B Corp movement, what is B Corp, benefits of certification, how becoming a B Corp will help your business and plans for growth in the region?
10.20 am	<b>Alan Mayon, Founder of Brewgooder</b> How becoming a B Corp has been instrumental to the success of Brewgooder
11.00 am	<b>Coffee break, networking and exhibition, meet the animals and play games.</b> <i>As the official Macmillan Coffee Morning is Friday 29 September 2023, we will be incorporating time for coffee and cake during our mid-afternoon break and making a charitable donation to Macmillan.</i>



TIME	DETAILS
11.30 am	Panel discussion about how becoming a B Corp can help with <b>business problems</b> – facilitators and speakers - facilitators and myself and speakers - so then the audience know who they are and what they will get out of the zones...
12.15 pm	Lunch and networking and exhibition, meet the animals and play games
The next phase after lunch is designed to be like a festival where there are different zones so people can move in between the zones – <b>during the day don't forget to complete your personalised B Corp Action Plan</b>	
ZONE DETAILS	
<i>Rotate between any of the 5 Zones during the time periods.</i>	
<b>Zone 1</b> - Legal help in changing your Articles of Association (run by Brabners) – <b>Rear of Events Barn</b>	
<b>Zone 2</b> - Employee zone - winning the hearts and minds of your employees – <b>Wheatsheaf Bar</b>	
<b>Zone 3</b> - Sustainability zone – <b>Wheatsheaf Barn</b>	
<b>Zone 4</b> - Community engagement zone – <b>Crackerjack's Corner (upstairs)</b>	
<b>Zone 5</b> - General B Corp zone where you can take tailored issues and have people to help with your Business Impact Assessment (BIA) <b>Llama Lounge</b>	
1.00 - 1.45 pm	Choose your Zone Area
2.00 - 2.45 pm	Choose your Zone Area
3.00 - 3.45 pm	Choose your Zone Area
<b>We suggest if you came with someone, you divide and conquer to get the most out of the zones...</b>	
<b>During the workshops and throughout the afternoon, you can go to Brew Stations in the Events Barn and Wheatsheaf Bar for tea / coffee and cake...</b>	
4.00 pm	Return to Events Barn for a recap of the day and panel with zone leaders  Complete QR code feedback  Register your interest for next year!  Competition winner announced (see details at end of this briefing note) - sorry but only people present can win...
4.30 - 6.00 pm	People. Planet, Pint networking and using Scrabble help us make a vision to record the day.