

TIME	DETAILS
8.00 am	Stall holders to start arriving and set up must be set up by 9am <i>(Sorry we are not providing breakfast, but healthy smoothies and overnight oats will be available on arrival)</i>
9.00 am	Registration opens
9.30 am	Welcome Celia Gaze - providing an overview of the day and expected outcomes
9.45 am	Kyle Soo, at B Lab UK, Partnerships and Product Manager, B Lab UK Introduction to the B Corp movement, what is B Corp, benefits of certification, how becoming a B Corp will help your business, B Corp Certification changes and plans for growth in the region (particularly Lancashire)
10.15 am	Eden Project Communities
10.30 am	Coffee, Chat and Connect (with humans or animals)
11.00 am	Inspiring you towards your B Corp Journey – Panel Discussion We are delighted that three of the most popular and successful B Corp companies will share their journey to B Corp Certification and purpose-led business. Detailing how their B Corp journey shaped their business and whether it has helped their businesses grow? They will share their positive and negative lessons and reflections. Hannah Perry – Tony’s Chocolonely Luke Broster – Patagonia Laura Ford – Faith In Nature Chaired by Andrew Leeming, Lancashire County Council Sharing their journeys of purpose-led business How has B Corp helped grow their business Sharing the lessons (positive and negative) and reflections
12.30 pm	Lunch and networking and exhibition, meet the animals and play games 1.00pm Optional Llama Trek and Net Walk around the farm
1.30pm	Overview of the afternoon sessions: Celia Gaze
The next phase after lunch is designed to be like a festival where there are different zones so people can move in between the zones – during the day don't forget to complete your personalised B Corp Action Plan	

ZONE DETAILS	
<i>Rotate between any of the 6 Zones during the time periods.</i>	
Zone 1 - Employee zone - winning the hearts and minds of your employees - Wheatsheaf Barn	
Zone 2 - Sustainability zone - Events Barn	
Zone 3 - Community Engagement & Purpose - Llama Lounge	
Zone 4 - General B Corp zone where you can take tailored issues and have people to help with your Business Impact Assessment (BIA) - The Snug	
Zone 5 - Legal help in changing your Articles of Association (run by Brabners) – Rear of Events Barn	
Zone 6 - Quiet zone for reflection, working on your BIA, team working - Wheatsheaf Bar	
1.30 - 3.30 pm	Choose your Zone Area (1) Legal help in changing your Articles of Association (run by Jo Shelston and Georgia Close from Brabners) - Events Barn Bar (2) Workers zone (run by Donald Moore) - Wheatsheaf Barn (3) Sustainability zone – Events Barn 1.30pm - Stephen Sykes, Chamber Low Carbon 2.30pm - Sustainable Energy First (4) Community Engagement & Purpose - Llama Lounge 1.30pm - Fiona Ras Jones, How to Get on a Mission 2.30pm - Andrea Wallace, Community & Business Partners (5) General B Corp zone where you can take tailored issues and have people to help with your Business Impact Assessment (BIA) - The Snug
	We suggest if you came with someone, you divide and conquer to get the most out of the zones...
During the workshops and throughout the afternoon, you can go to Brew Stations in the Events Barn and Wheatsheaf Bar for tea / coffee and cake...	
3.45 pm	Return to Events Barn for a recap of the day and panel with zone leaders Complete QR code feedback Register your interest for next year! Competition winner announced (see details at end of this briefing note) - sorry but only people present can win...
4.30 pm	Ends with a cocktail and delegates receive Goody Bag

